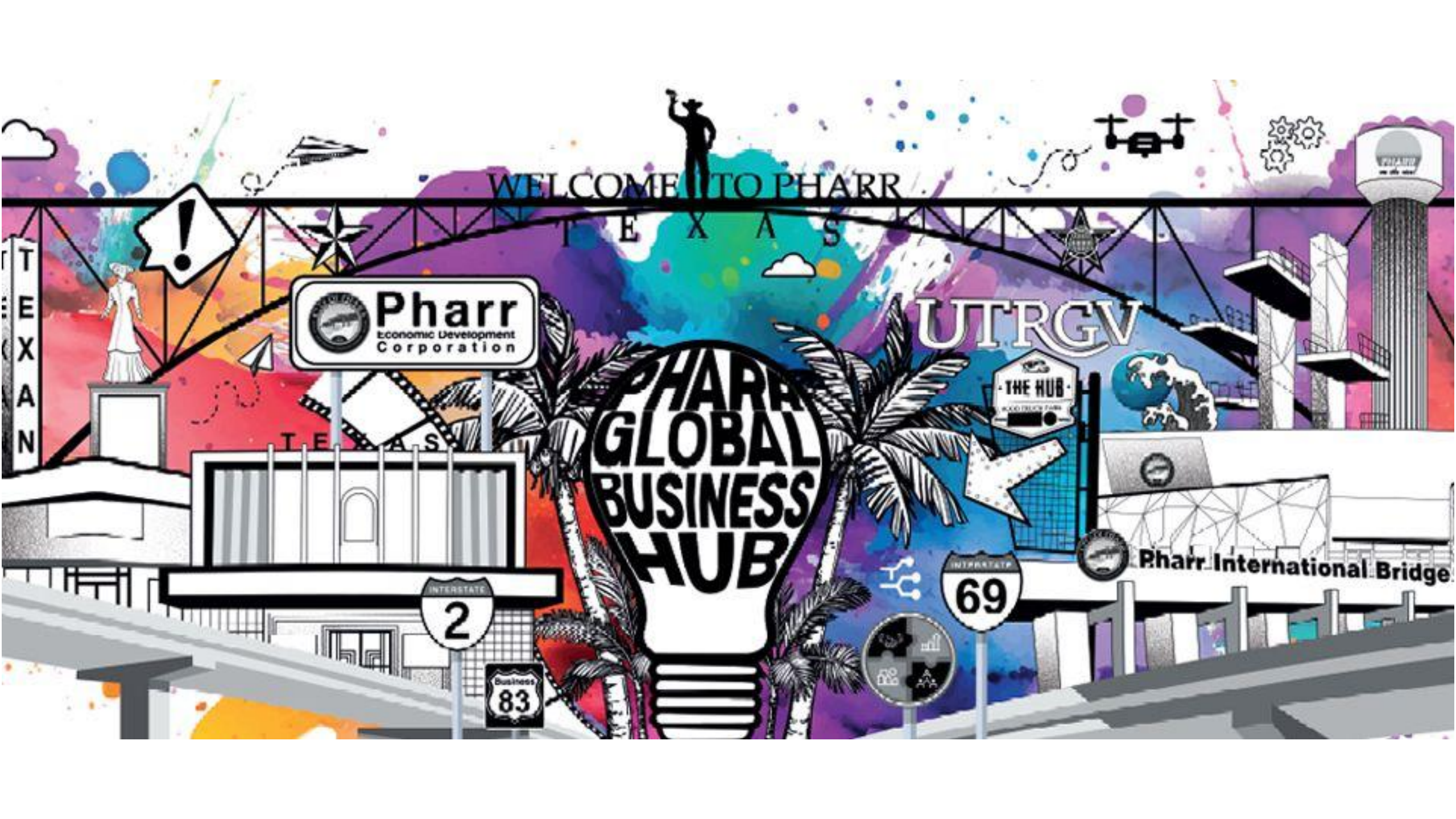




**The Future
of Texas**



Welcome

UTRGV It is a university with multiple locations spread across four counties. Our purpose is to be a university for the Rio Grande Valley and beyond.

On behalf of our teachers and educational staff, you are all welcome to the **Universidad de Texas Rio Grande Valley**.



UTRGV

Division of Government and Community Relations



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*Office of Workforce &
Economic Development*

We **link** university **resources** with the **talent** and knowledge of our community, to help **foster** a region with strong **economies**, a thriving **quality of life**, and engaged citizen leaders.

We **work** across all **divisions** of the **university** as an institutional support unit to advance the **integration** of our five campuses with the **community**.



Office of Economic and Workforce Development

Six areas of concentration

- ❑ Entrepreneurship and Commercialization Center (ECC)
- ❑ Data Center and Information Systems (DISC)
- ❑ Procurement Technical Assistance Center (APEX)
- ❑ Small Business Development Center (SBDC)
- ❑ Veterans Business Outreach Center (VBOC)
- ❑ Professional Education and Workforce Development (PEWD)



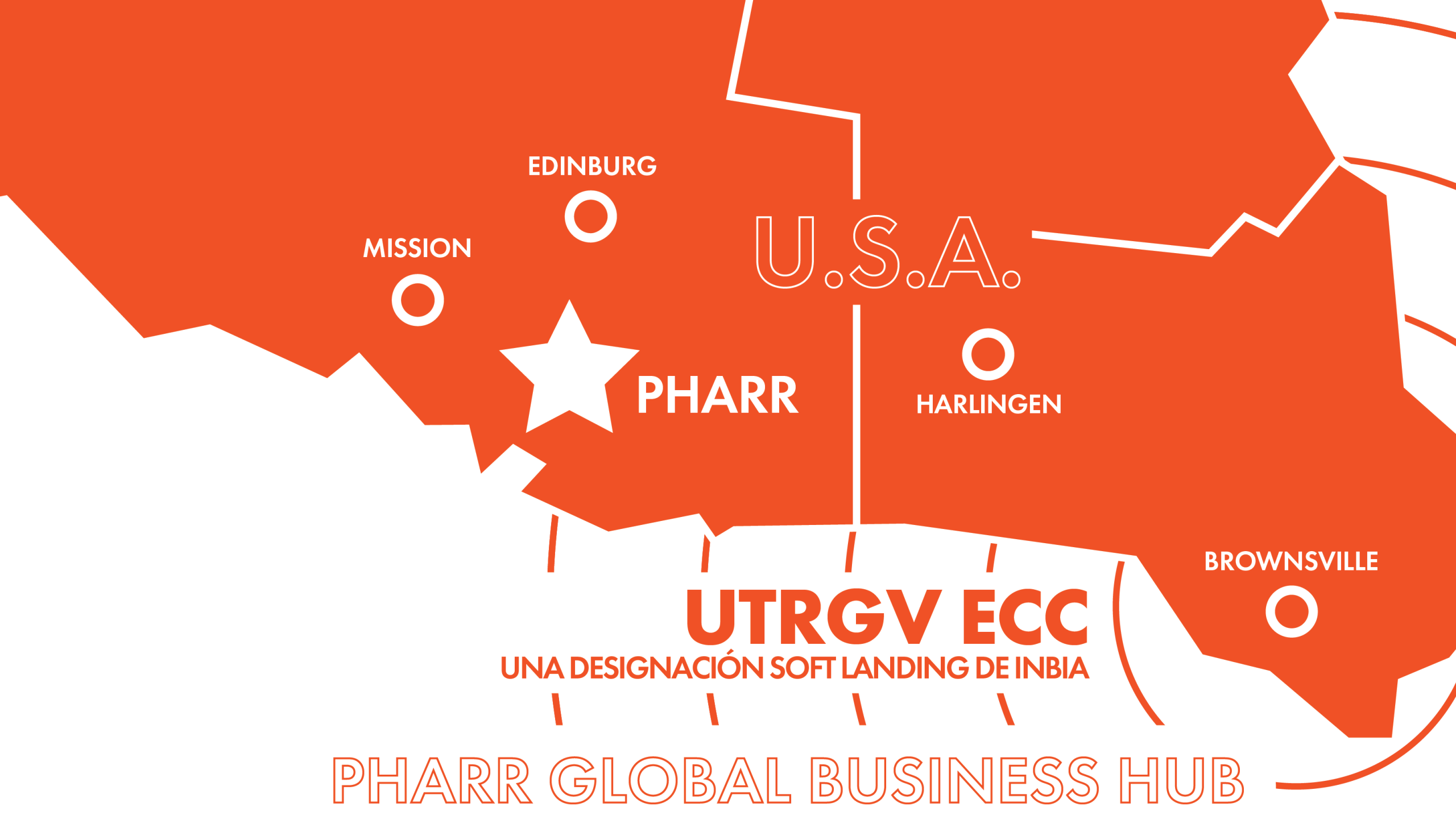
Memberships

Incubation

Designed for community members looking for an accelerated commercial launch. Includes incubation period of up to 24 months. Based on professional and business development programs.

Global Hub

For the international community looking for business opportunities in the United States. It adapts to the needs of each member.



EDINBURG

MISSION

U.S.A.

PHARR

HARLINGEN

BROWNSVILLE

UTRGV ECC

UNA DESIGNACIÓN SOFT LANDING DE INBIA

PHARR GLOBAL BUSINESS HUB

Collaboration at the Pharr Global Business Hub

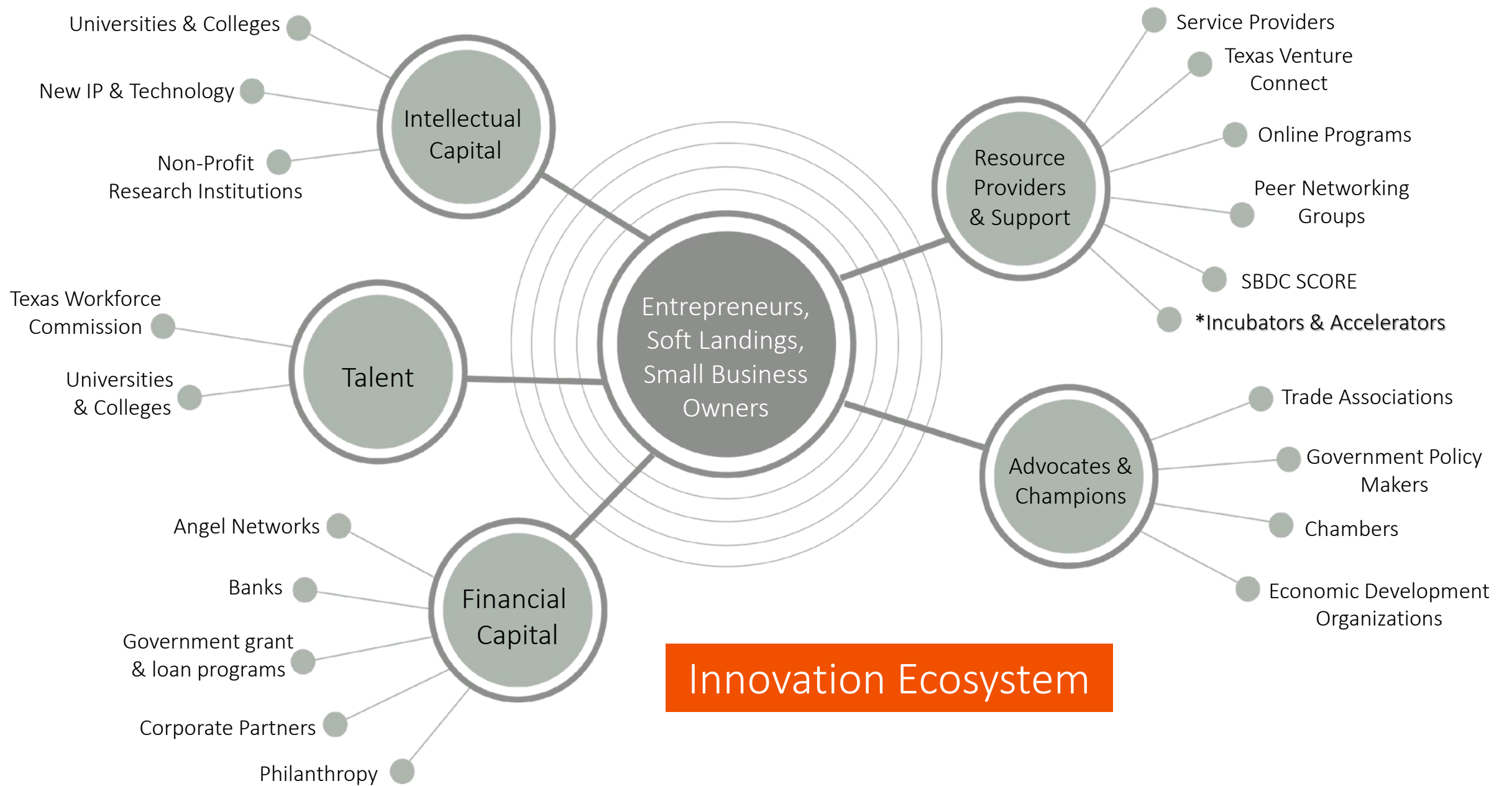
UTRGV ECC + Pharr EDC

- ✓ Joint effort to foster entrepreneurship, innovation, and global business.
- ✓ ECC programs hosted at the Hub: Kauffman FastTrac, Advance Up Accelerator, Soft Landing and Incubation.
- ✓ Gateway for international and cross-border companies expanding into Texas.
- ✓ Access to mentorship, training, and commercialization resources.
- ✓ Strengthens Pharr's role as a regional hub for innovation and trade.



We help entrepreneurs validate their ideas
in global markets!





Innovation Ecosystem

Programs & Services

Incubation/Coworking StartUp Texas TM
Wendy Kennedy (WKL Certification) Digital Series (Etsy, E-bay, Amazon, Shopify)
NSF Innovation Corps (I-Corps TM) Pro Bono Professional Services
Kauffman FastTrac[®] Global Hub
Texas Manufacturing Assistance Center (TMAC) Alamo Angel Network
Failure Institute StartUp Texas Accelerator TM
Market/Economic Research Geekdom Startup Bootcamp
1Million Cups[®] & MORE!
Adopt a Startup TM

Entrepreneurial Roadmap

MENTOR & SHARE

IDEATION



DEVELOPMENT



SUPPORT



INCUBATION



RESOURCES



ACCELERATE



Partnerships & Collaborations

Commercial Organizations:

- American Chamber México (AMCHAM)
- INDEX Matamoros y Nuevo Leon
- CANACINTRA
- COMCE
- CODEM

Universities:

- UANL
- UDEM
- ITESM

Organizations:

- Asociación de Empresarios Mexicanos (AEM)
- World Trade Center Nuevo Leon
- Ciudad Creativa
- CANACO Matamoros
- Texas State Office in Mexico

- U.S.-Mexico Foundation for Science

Cities:

- Ciudad de Guadalajara
- Ciudad de Monterrey
- Ciudad Victoria

States:

- Jalisco
- Nuevo Leon
- Tamaulipas

Embassies/Consulates:

- U.S. Embassy in Mexico
- U.S. Consulate of Monterrey and Matamoros
- Mexican Consulates in Brownsville and McAllen



Entrepreneurship & Commercialization Center

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UTRGV™